# Kranthi Kiran Madde

#### UI/UX Designer

I'm a User Experience Designer skilled at sketching, wireframing and bringing ideas to life through prototyping. I love meaningful experiences through design. In my next role, I would like to work on a larger team and be more involved in testing and interacting with our designs.

### Skills

Task Flows

Work Experience

#### UI/UX Designer, Neumeric Technologies Pvt. Ltd

#### May 2014 - Till Date

Managed a design team of five. Led the creative direction for all projects. Gathered and documented design requirements and communicating with clients and RFP Team. Creating wireframes, prototypes. Design interfaces and user experiences for key accounts.

- Worked on UI/UX design for Web & Mobile Applications.
- Collaborated with project managers, fellow designers, researchers, front-end developers on a daily basis.
- Worked as a lead designer for multiple Web & Mobile Applications.
- Created a plan of action and successfully executed the design process from research through designing and testing.
- Responsible for evaluating and recommending possible improvements to the websites for various clients.
- Developing and maintaining the front end functionality of websites
- Participating in discussions with clients to clarify what they want.
- Developing websites that have a consistent feel and look throughout all web properties.

#### **UI Designer, Acedezines**

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Worked as part of a team and an Individual contributor, working with clients & stake holders, influencing end-to-end design approach.

- Designed wireframes and mockups, layouts for websites.
- Worked with CMS based websites and time to time updates of client websites.
- Designed for print, corporate marketing material such as brochures, newsletters and Identity design.

#### Web Designer, Daakshya Infomatics Pvt. Ltd.

Worked on several websites, e-Commerce & product landing pages.

- Worked as a web designer as a part of a web development team
- Responsible for the layout, Visual appearance and usability of a website.
- Design, develop and implement creative designs, graphics and layout using Adobe Creative Suite.

# **Personal Skills**



Low-Fi Prototypes High-Fi Prototypes Interaction Design Interface Design Prototyping Wireframes Storyboarding Journey Maps Mobile Designs Design Patterns Style Guides Typography Motion Graphics Project Management

### Tools

Adobe XD Illustrator Photoshop Indesign Figma Animate HTML/CSS Bootstrap JavaScript Wordpress

# Education

B.Com (Computers)

Acharya Nagarjuna University - 2012

# Interests

Playing Badminton Music Travelling

#### April 2013 - March 2014

April 2011 - March 2013